

Published since 1959—**for 54 years!**—TEST is

THE magazine for testing professionals, specifically devoted to physical and mechanical testing and environmental simulation.

TEST
Engineering & Management

Feb./March 2013 issue:

Published mid-February

Editorial deadline: January 15

Annual Buyers' Guide:

Widely used print *and* online resource for physical and mechanical testing/environmental simulation test equipment and services used across all industries, including automotive, consumer, space/aerospace. Listings free; annual updates.

+Test wisdom mix/Social Media:

A mix of testing advice and wisdom, including discussion of the usefulness of social media to the testing world.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
Engineering & Management

April/May 2013 issue:

Published mid-April

Editorial deadline: March 15

In-house vs. independent test labs:

Focus on the relative merits of in-house test labs vs. independent test labs—cost-effectiveness; convenience; test quality; other factors—in technical articles, commentaries, features.

+IEST ATM, Expo, & bonus distribution:

Advance highlights of ESTECH 2013's ATM, testing-related sessions, and exhibitors—plus bonus distribution of this issue (and others) from TEST's booth at the Expo!

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
Engineering & Management

June/July 2013 issue:

Published mid-June

Editorial deadline: May 15

Shock & vibration testing:

Focus on state-of-the-art test techniques and information in dynamics testing, this year with *special emphasis on an overview of shock test machines*. Technical articles, columns, commentaries, and/or features will discuss this testing area that is used/required for virtually all products. Also included: *Shock & Vibration Product Round-Up*—TEST's ever-useful and always-reader-pleasing annual feature.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
Engineering & Management

Aug./Sept. 2013 issue:

Published mid-August

Editorial deadline: July 15

Combined-environment testing:

Focus on sometimes-overlooked factors that need to be considered when performing such environment-combining tests as solar + humidity; temperature + vibration; temperature + altitude; as well as looking at factors such as the icing test temperature manipulation needs in both the water and the chamber. The issue will address these topics through technical articles, columns, features, and/or commentaries.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
Engineering & Management

Oct./Nov. 2013 issue:

Published mid-October

Editorial deadline: September 16

Measurement uncertainties:

Focus on both dynamics and climatics test measurement uncertainties—what effect they have on tests' value, importance of this factor—through technical articles, columns, features.

+Calibrations: in-house or external?

We'll also look at the importance of keeping equipment correctly calibrated, and the pros/cons of in-house calibrations vs. those performed by an outside company/organization.

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
Engineering & Management

Dec./Jan. 2013-'14 issue:

Published mid-December

Editorial deadline: November 15

How vibration test/analysis is taught:

Focus on current methods of teaching vibration testing and analysis in today's educational institutions. Through articles, columns, features, and/or commentaries, we'll consider: Do current courses produce test personnel adequately versed in hands-on knowledge needed in actual test labs? What educational institutions do the best job? What might be improved? What aspects might best be learned on the job?

Regular testing columns:

Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

ARTICLES: We accept unsolicited manuscripts over technical bylines, 1,500 to 2,500 words, with line diagrams, "screen dumps," and/or photo illustrations. Articles must deal with mechanical testing and/or environmental simulation or related topics. Article/author guidelines PDF available. We recommend you first call or e-mail the editor, Eve Mattingley-Hannigan, to determine suitability of your proposed article **BEFORE** you invest a lot of preparation time.

E-mail: eve@testmagazine.biz

Web: www.testmagazine.biz

COVER PHOTO: We use a full-color photo five times a year (all issues except Feb./March). Must be interesting visually, preferably dramatic, deal with mechanical testing and/or environmental simulation, be relevant to a specific issue's focus. **Shoot your photo in a vertical format, please!** Call or e-mail the editor in advance about photo subject and format details. Submit electronically. **Must** meet our criteria: **Call or e-mail FIRST!**

Phone: (510) 839-0909 • **FAX:** (510) 839-2950

REGULAR DEPARTMENT COVERAGE:

- New Products & Literature
- Coming Events
- TEST Reports (industry news)
- Letters to the Editor
- Books on Display

Mail:

3756 Grand Avenue, Suite 205
Oakland, CA 94610-1545

REGULAR SUBJECTS, COLUMNS, & AUTHORS:

- Practical Reliability Testing
by Dave Gibbons & others
- General Testing Wisdom
by a variety of authors
- Accelerated Testing
by Chris Peterson & others
- Vibration Testing
by Wayne Tustin & others
- Automotive Testing
by a variety of authors

Information on this calendar is subject to occasional revision